

**Turkish Airlines (TA) Skylife  
3<sup>rd</sup> International Photography Contest  
Specification**

**1. Name of Contest**

“Turkish Airlines (TA) Skylife 3<sup>rd</sup> International Photography Contest”. The contest is organized by Turkish Airlines, and will be carried out by Turkish Airlines.

**2. Goal of the Contest**

Flying to more countries than any other airline in the world from Istanbul which serves as a bridge between the East and the West, Turkish Airlines brings different geographies, cultures and communities together. Innumerable moments await to be explored in many corners of the world. There’s a process of exploration for all people regardless of their age, hometown, profession, or direction in life. The exploration itself is a journey that lasts a lifetime. This contest aims to bring together photography enthusiasts from all across the world through exploration and to invite the entire world to “look for explorations.”

**3. Subject of the Contest**

**“Discover”**

The selection of photographs will focus on a message of curiosity that bears hope for the future through the discovery of happiness, joy, sadness, hope, nature, the world, the past, and the future. Discovery is not just about a scientific or historic revelation of a truth or finding. Discovery is an individual journey, perspective, and awareness. It’s a means and an end that should be used to create a better world. The photographs should reflect this purpose.

**4. Contest Categories-Sections**

The contest will be held in the Digital category, in a single section as Color or Black and White.

**5. Conditions of Participation**

a. Participation to the contest is **free of charge**.

b. All participants must be of the **age of 18**.

c. All photographers, amateur or professional, may apply for the contest. Members of the Executive Committee, Contest Secretariat and the Jury members and TSFS representative, and their first-degree relatives may not participate.

d. Photographs processed with certain Photoshop or similar software effects (e.g. water color filter, etc.), excluding photographic treatments such as light, contrast, color, grain, etc. that would not disturb its characteristics, photographs obtained by merging multiple photographs, and digitally-manipulated photographs will be disqualified. The jury will have sole discretion on this matter.

e. Each contestant may participate with maximum **4 (four) Digital Color or Black & White photographs.**

f. Participants acknowledge, declare and undertake that they fully own the photographs they will upload to the web site for the contest, and all relevant permissions are obtained. Any action to the contrary will be considered as a violation of the rules.

g. Any intervention or modification by contestants, aiming to mislead the assessment committee by presenting another person’s photograph as their own work will be considered as a violation of rules.

h. Contestants violating the rules will be subject to the sanctions provided in the “FIAP Contest Organization Standard Guidelines”

<https://www.tfsfonayliyarismalar.org/en/files/DOC-018-2017E.pdf>

Article 13. Any award, title or other achievement of the contestant will be revoked. The place of the revoked award will be left blank. The situation will be reported to FIAP and GPU. If an award was honored, the participant will be required to return the award immediately.

i. Photographers who are subject to an effective restriction by TFSF- and photographers who are in FIAP's and GPU's red list may not participate in the contest.

j. The regulatory institution will determine participants who are in the TFSF restriction list and the FIAP Red List prior to the jury assessment and disqualify such participants.

k. By participating in a contest of FIAP patronage, contestants are deemed to have acknowledged that the photographs submitted to the contest may be subjected to an assessment for compliance with the FIAP rules and definitions, whether or not the contestant is a member of FIAP. FIAP may conduct such assessment utilizing any means and techniques it possesses. In cases where the participant fails to submit the information requested, fails to submit the original file taken with the camera or fails to cooperate with FIAP for the resolution of any legal, administrative, etc. problem, the contestant will be restricted by FIAP due to violation of rules and his/her name will be exposed. It is recommended that the EXIF data of the photographs submitted for the contest are preserved in order to facilitate potential investigations.

l. Turkish Airlines may require the originals of the awarded photographs to be submitted by the relevant participants, with a **short side of minimum 2200 pixels and bit depth of 300 dpi**.

m. The contest results will be announced on the TA website, <http://www.skylife.com> , and the TFSF websites, <http://www.tfsf.org.tr> and <http://tfsfonayliyarismalar.org>; and additionally sent to all participants via e-mail.

n. The rewards of all winners will be sent to their addresses. TA will not be responsible for any damage that may occur during the shipment of the rewards.

## 6. Use of the Photographs and Royalty Fees

a. For the works granted awards and exhibition in the contest, the Photographer and Turkish Airlines will jointly be entitled to the publishing, royalty, utilization and exhibition rights, as well as processing rights as defined in Article 21, reproduction rights as defined in Article 22, dissemination rights as defined in Article 23, representation rights as defined in Article 24 and public broadcasting through signal, audio and/or video transmission means as defined in Article 25 of the Law No.5846 on Intellectual and Artistic Works. The works will be kept in the Turkish Airlines archives. The photographer will be deemed to have given his/her permission/consent in advance for the use of his/her work. Works granted awards and exhibition as a result of the contest will be treated as having been purchased by Turkish Airlines with their copyrights.

b. Photographs granted awards and exhibition as a result of the contest, as well as the purchased works may be used by TA, **by giving credit to the respective owners of such works** and without paying any additional copyright, in its events and training activities, exhibitions, printed catalogs, digital catalogs (including mobile platforms), TA A.O. web sites, TA A.O. mobile applications, onboard IFE and Airshow screens, all TA A.O. social media accounts, printed, digital and mobile versions of the Skylife magazine, marketing promotion items such as agendas, posters, calendars, boxes, etc., other printed and digital media, books, advertisements, brochures and any other promotion material, TV shows and advertisements, onboard broadcasts for passengers and any other media where needed, for a period of 3 (three) years. The participant hereby acknowledges and undertakes in advance that he/she waives, in advance, to claim any rights with respect thereto, other than the award and/or copyrights.

c. The participant hereby acknowledges and undertakes in advance that he/she waives, in advance, to claim any rights other than the award and/or copyrights in cases where his/her photograph(s) that are granted awards and/or deemed worthy of being exhibited are exhibited on the dates and at places determined by Turkish Airlines, **by giving credit**, and in cases

where the photograph(s) are used in any activity performed for the purpose of promoting the contest.

d. According to contest rules, photographs can be used in printed or digital catalogues unless the photographer clearly states otherwise. The copyright law must be followed regarding this issue. Under no circumstances, Turkish Airlines can allow photographs to be used for other purposes.

e. The owners of the photographs other than those awarded, which are deemed worthy of exhibition or chosen by Turkish Airlines to be used in miscellaneous media will be paid a royalty fee of maximum 250.- TL, in Turkish Airlines' sole discretion and provided that the photograph owners' written consent is obtained. The participant hereby acknowledges and undertakes that he/she waives his/her right to object to the royalty fee and will not ask for any increase.

f. All photographs submitted must be taken by the contestant. The contestant will be responsible for any legal consequence that may arise due to full or partial use of photographs belonging to others.

g. People who may appear in the photographs submitted to the contest are deemed to have consented that their photograph is taken and submitted to a contest, and such photograph is published on the Internet and printed media. The contestant will bear full responsibility for any dispute related to such uses.

h. Photographs awarded or deemed worthy of exhibition as a result of the contest will be published on the TA website and exhibited depending on the capacity of the allocated spaces. In addition, the photographs granted awards and honorable mentions in the contest will be published on the [www.tfsf.org.tr](http://www.tfsf.org.tr) and [www.tfsfonayliyarismalar.org/](http://www.tfsfonayliyarismalar.org/) websites as well as the TFSF Social Media (Facebook, Instagram, Twitter, etc.) accounts for promotional purposes, and will be in the TFSF, Almanac 2019.

i. Photographs that are not deemed worthy of awards or exhibition will be deleted from the system within 90 (ninety) days following the Date of Announcement of Results.

j. The photographs will be presented to the jury in a completely-darkened room, using a projector with 3840 pixel x 2160 pixel resolution on a screen with a diagonal length of minimum 1 m and maximum 2.5 m, or a 42-55 inch Ultra HD 4K 3840 pixel x 2160 pixel LCD monitor.

k. Matters not covered by the specifications or matters of dispute will be subject to the decisions of the Regulatory Board and TFSF BoD, as well as the TFS Contest Organization Standard Guidelines.

l. By signing up on the TFSF website, <http://www.tfsfonayliyarismalar.org/>, and uploading their photographs, the participants are deemed to have accepted the conditions of participating in the contest. This specifications document will become effective as of the date the contestant submits his/her photograph for the contest. By participation, the contestants are deemed to have accepted the terms and conditions of the specifications. Contestants are not entitled to object to the terms and conditions of the specifications at a later date.

## **7. Album**

a. A digital album will be prepared after the contest, including the awarded photographs and those deemed worthy of exhibition, which will be made available for download on the website as of July 31, 2019.

b. Moreover, a printed album will be prepared after the contest, including the awarded photographs and those deemed worthy of exhibition, a copy of which will be sent to participants who received awards, honorable mentions and exhibition, as well as Jury members and the TFSF Representative, TFSF, Photography Associations in Turkey, Balıkesir M. Emin Tan Photography Library and the FIAP and GPU centers.

## **8. Submittal of Photographs**

a. As the contest will be organized online, no other alternative submittal methods (e-mail, cargo, personal delivery, etc.) will be accepted.

b. Online submittal of the contest photographs will be performed digitally only via the following two web addresses:

Turkish: <http://tfsfonayliyarismalar.org/>

English: <http://www.tfsfonayliyarismalar.org/en/>

c. Participants are obliged to go to the <http://tfsfonayliyarismalar.org/> website, sign up as a member and approve the contest specifications. By ticking the check box, the contestants are deemed to have accepted all terms and conditions of the specifications. The membership will be finalized after clicking the activation link sent to the member's e-mail address by the system.

d. Existing members can use their existing user names and passwords.

e. Sizing and naming of the photographs to be submitted must be performed in advance, the files must be made ready and uploaded in a single session.

f. Contest photographs must be saved in the jpg/jpeg format, 150-300 dpi and 7-12 compression quality, with a short edge of minimum 1920 pixels and a long edge of maximum 3200 pixels, and the size of the files should not be less than 2 Mb and more than 4 Mb.

g. File names should not include more than 31 characters. File names should not include the characters "ç, ı, ğ, ö, ş, ü". English letters and underscore character ( \_ ) may be used.

h. All letters should be lowercase letters, except for country codes and section definition letters.

i. Turkish Airlines and Müessese İletişim A.Ş. will not be responsible for potential problems related to the uploading of the works.

j. In case of any problems arising from the system or the user during the online sign-up or participation phases, users must contact the [onlineyarismalar@tfsf.org.tr](mailto:onlineyarismalar@tfsf.org.tr) e-mail address. The problem will be resolved, and the participant will be informed as soon as possible. Photographs sent to the said address will not provide participation in the contest.

## 9. Naming of Photographs

The first two characters of the file name should indicate the country code ("TR" for Turkey). For country codes, see: <https://www.iso.org/obp/ui/#search>

1. Work owner's name must be written in maximum 5 characters (E.g. "Ömer Eril YILMAZ" as "omery" or "oerly" or "erily").
2. First letter of the section must be written (**D**igital Color or Black & White > **D**).
3. The photograph order no. should be written in numbers (from 1 to 4), followed by an underscore ( \_ ).
4. After the underscore, the name of the photograph should be written without exceeding the total number of characters. For instance, the file name for "Ömer Eril YILMAZ"s photograph no. 1 named "gülen çocuk": "TRomeryD1\_gulen\_cocuk" or the file name for his photograph no. 2 named "çocuk hayattır": "TRomeryD2\_cocuk\_hayattır".
5. The submitted photographs will automatically be assigned a code by the system, regardless of the name they are given, on which the Jury assessment will be based. The Jury will not see the name of the work or the participant in any manner.

## 10. Salon Chairman and Members of the Jury

**Salon Chairman** : Sefa Ulukan , *EFIAP, Hermes GPU CR2, HonIUP*

**Members of the Jury (sorted in alphabetical order):**

Ercan Akçay on behalf of Turkish Airlines, Turkey

İzzet Keribar Photographer, EFIAP, Turkey

Manolis Metzakis GPU President, GPU CR5, ZEUS, EFIAP/p, ESFIAP, PSA\*\*, Greece

Ricardo Bussi FIAP President, HonEFIAP, Italy

Yadid Levy Photographer, Denmark

**The Jury may convene with the attendance of at least three members.**

**TFSF Representative:** Duygu Nazire Kaşıkçı

**Contest Schedule:**

First Date of Submittal : January 15, 2019  
Submittal Deadline : August 25, 2019, 23.00(Turkish Time)  
Election Committee Meeting : August 31 – September 1, 2019  
Announcement of Results : September 9, 2019  
Exhibition and Award Ceremony : September 26, 2019  
Sending Date of Award and Web Catalog : December 20, 2019

**11. Awards and Exhibition**

- a. "TA Grand Prize" + Flight Ticket worth of \$12,000
- b. "TA 2<sup>nd</sup> Prize" + Flight Ticket worth of \$6,000
- c. "TA 3<sup>rd</sup> Prize" + Flight Ticket worth of \$3,000
- d. FIAP Gold, Silver, Bronze Medals and Blue Badge + Flight Ticket worth of \$1,000
- e. GPU Gold, Silver, Bronze Medals + Flight Ticket worth of \$1,000
- f. TFSF Gold, Silver, Bronze Medals + Flight Ticket worth of \$1,000
- g. FIAP Honorable Mention (three)
- h. GPU Honorable Mention (six)

**Exhibition** (maximum 100 photographs) 250 TRY

\* Flight tickets can be used by the photograph artist or his/her first-degree relatives (parents, spouse, children, siblings) for a period of 1 year

**12. Contest Secretariat and Contact:**

Tuğçe Tokat, Müessese İletişim, [tugce.tokat@muesseseiletisim.com](mailto:tugce.tokat@muesseseiletisim.com), +90 0505 159 37 69

**13.** The contest is certified by Türkiye Fotoğraf Sanatı Federasyonu (TFSF) / Photographic Arts Federation of Turkey with number (**TFSF 2019-007**), the International Photographic Arts Federation (FIAP) with number (**FIAP 2019-206**), and the Global Photographic Union (GPU) with number (**L-190061**)

**14.** The contest is compliant with the TFSF and FIAP terms and conditions. Exhibitions and awards can be used in FIAP and GPU title applications.

**15.** The TFSF Representative will be present during the contest process and at the contest location.



Photographic  
Arts  
Federation of  
Turkey

Patronage No:  
**2019 - 007**



(FIAP 2019-206)

